



## **PRESS RELEASE, Schortens August 26<sup>th</sup>, 2020**

### **API Apparel Partners International GmbH receives POMPÖÖS license!**

Lingerie specialist Apparel Partners has received the distribution rights for figure-shaping lingerie, swimwear, home- and nightwear under the label "POMPÖÖS" from star designer HARALD GLÖÖCKLER for Europe.

At the turn of the year 2020/2021, the eagerly awaited products by star designer HARALD GLÖÖCKLER will appear in cooperation with Apparel Partners International GmbH, Schortens.

This includes glamorous pompous lingerie series and body forming styles for fashion-conscious women to seductively stage their feminine curves.

True to the motto "Every woman is a princess", the star designer created a collection that makes every woman shine like a goddess in almost every size.

Skillful cuts, elegant design and high-quality selected materials reflect the unique, luxurious style of fashion designer HARALD GLÖÖCKLER.

The designer and artist HARALD GLÖÖCKLER is celebrating his 33-year company anniversary this year. In the meantime he is with almost 90% - supported awareness - one of the most successful fashion designers in Germany and far beyond.

This also applies to his lifestyle brand "POMPÖÖS", with which HARALD GLÖÖCKLER founded more than just a fashion brand, rather it expresses a real attitude towards life. Its broad target group is mainly to be found in the female population and appreciates this very much.

**Please send sales and product range inquiries to:**

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[www.pompoeoeshome.de](http://www.pompoeoeshome.de)

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