

Apparel Partners: Shapewear Special "TC for Miss Perfect" for the anniversary

On May 1, 2004, almost exactly 15 years ago, the starting shot was fired for the Apparel Partners company, which has focused on figure-shaping lingerie and bodywear accessories right from the start. "After the hype about shapewear about ten years ago, the market has now calmed down and cleaned up. We are still very successful with our products from the Bodywrap, Bestform, Exquisite Form, Miraclesuit Shapewear, Naomi & Nicole and Miss Perfect labels. In our opinion, this is mainly due to the know-how that stands behind these brands, the quality and the special processing techniques," explains Andreas Lütjen, founder and managing director, of the success story of Apparel Partners. The customer list includes renowned names such as Otto, Bon Prix, Herzog & Bräuer, COOP, QVC, Tchibo, Karstadt, Palmers, Manor, Klingel, Salling Group and many more. They all appreciate that the shapewear specialist understands today's requirements, is a reliable partner in every respect and values continuous, long-term cooperation.

The Schortens-based company is taking the 15-year anniversary as an opportunity to launch a shapewear special under the name "TC for Miss Perfect". Behind TC stands a brand well-known in the USA, which is mainly sold in high-quality shops and chain stores and belongs to the brand portfolio of Cupid, as well as e.g. Naomi & Nicole or Miraclesuit Shapewear from the Apparel Partners portfolio. "We are very pleased that we have succeeded in persuading one of the leading manufacturers of shaping underwear to develop a Miss-Per-fect range with us," says Andreas Lütjen, not without pride.

TC stands for Total Comfort and Total Control, and accordingly the collection includes models that offer support for all body types. From May 20, 2019, for example, the "Wonderful U" body and the camisole will be available, which thanks to a special bracket offer ultimate comfort and can be worn as if they were strapless. "No Side Show" body and camisole, on the other hand, have a special lower arm finish, avoid flattening the chest, and thanks to the "Wonderful Edge" the hem neither shows nor slips. Strong form strength and soft wearing comfort, however, combine skirt, high slip, high boyshorts and high slip with leg from the "Comfort" line. Wide belts, either to slip on or with hooks and eyes, promise better posture and support the lower back.

As of August 15, 2019, the collection will be rounded off with additional models. These include torsette body and torsette dress - both with "Back Magic" as well as padded straps, deep back décolletés, padded armholes, double flaps and "Wonderful Edge" processing. The effects of these details: shoulder comfort, exact fit under the upper arms, smoothing of back pads, seamless support, no marking, no slipping. High panties with and without legs are especially suitable for higher temperatures, because they are made of cooling material. Breathable mesh inserts increase this effect even more. Last but not least, high panties with and without legs from the "Tummy Tux" line complete the range. They offer an immediate tummy tuck because the cross flap pulls the stomach inwards and a V-shaped power mesh insert ensures optimal adjustment.

In terms of color, 'TC for Miss Perfect' with black and nude is reserved and focused on function. The size scale ranges from S to 2X.